

**Remember:** When dealing with prices (\$) you need to round to the nearest hundredth (0.00)

# Markdowns and markups

# ***MARKDOWNS***

Discount—a reduction in price

To find the amount of a discount: Change the discount % to a decimal and multiply that by the original cost

To find the sale price: Subtract the amount of discount from the original cost

**Discount = regular price x rate of discount**

**Sale price = regular price - discount**

# EXAMPLE



A store that sells video games had a 15% discount on all used games. Alex bought a used game which cost \$29.99.

What was the price of the game after the discount?

Step 1:

Find the per cent of  
the number using  
proportions

$$\frac{x}{29.99} = \frac{15}{100}$$

# Step 2:

subtract the percent  
to your original total

$$29.99 - 4.50$$

# EXAMPLE ANSWER



The 15% discount of \$29.99 is \$4.50 (after being rounded).  
You subtract \$4.50 from \$29.99 to get the sale price of:

**\$25.49**

# ***MARKUPS***

A markup is the percent of increase

- × The overall number will go up instead of down

Amount of markup = cost x (times) markup rate

Selling price = cost + amount of markup

# ***FORMS OF MARKUP***

These are times will you'll find the percent of the overall value then ADD the percent to it.

- × **Sales Tax**—percent of the purchase price
- × **Tips**—percent of a bill from a service provided
- × **Commission**—the amount a salesperson earns on a sale

They all follow the same markup formula.



# EXAMPLE



Paul buys a handful of items for \$43.39. The sales tax for all of this is 7%. How much did Paul have to spend AFTER adding the sales tax?

Step 1:

Find the per cent of  
the number using  
proportions

$$\frac{x}{43.39} = \frac{7}{100}$$

# Step 2:

add the per cent to  
your original total

$$\$43.39 + 3.08 = \$46.47$$

# EXAMPLE ANSWER



The 7% tip from \$43.39 is \$3.08. You add that total to the original price ( $3.08 + 43.39$ ) to get the total cost including tax, which would be

**\$46.47**

## ***SHORTCUT FOR MARKUPS***

Multiply your overall value by the percent (turned decimal) plus 1

Example:

7% tax on \$15.

$15.00 \times 1.07 = \$16.05$  (total cost including tax)